



Introduction

Set in the Heart of London, a stone's throw from Trafalgar Square and buzzing Covent Garden, Strand Palace is your home away from home.

Welcoming guests to the capital since 1909, its enviable position on the Strand serves as an excellent location for business and leisure travellers alike. Home to an onsite restaurant and two bars, a complimentary gym, and concierge service, you'll have everything you need for your stay. We look forward to welcoming you to the heart of London.

Location

Our location is second-to-none. Surrounded by historic theatres, majestic architecture and world-renowned attractions, we're a stone's throw from the City and corporate headquarters of many internationally renowned organisations.

With the financial district close at hand, then, we're a firm favourite for business travellers and with Trafalgar Square, the Palace of Westminster, Covent Garden and Regent Street all within comfortable walking distance, plus excellent transport connections, it is no surprise that we're the preferred choice among UK and overseas tourists too.

Guestrooms

Our contemporary guestrooms are designed with modern comforts and are complemented by truly British charm. All guestrooms feature modern en-suite facilities and are accompanied by luxury White Company toiletries, to provide the perfect comfort after a day in the city. In every room you will find a flat screen television, tea- and coffee-making facilities, free high-speed Wi-Fi and bottled water.

What's more, we offer you a range of room sizes, from cosy singles to large studios – perfect for a single night's stay on a budget or a longer stay to take in all that London has to offer.

Refurbished in 2018 and featuring air-conditioning, our Superior and Deluxe rooms are a cut above. The Deluxe rooms come with the additional benefits of a complimentary minibar and dry bar, Nespresso coffee-making machine, a 46-inch HD TV and Bose wireless speaker.

Restaurant & bars

With a couple of bars, a restaurant and café all located within the hotel, guests are able to find their perfect treat. An extensive menu is, of course, available via room service too, so you can step off a late-night flight and still dine in style.

Our comprehensive drinks list is available across all of our restaurant and bars, and includes a selection of popular beers, fine wines from around the world, and exquisite spirits, liqueurs and aperitifs.

Things are taken up a level in the Gin Palace cocktail bar. In addition to the already extensive offering, this sophisticated nightspot serves a tantalising menu of more than 30 different gins and a wider range of other spirits. With all this on offer, it's no surprise the artisan cocktails created by the expert mixologists are second to none.

History

Strand Palace has a fascinating history that dates back more than 100 years when J. Lyons & co were given permission to build a grand hotel in the prominent Westminster thoroughfare of the Strand. Opened in 1909, Strand Palace has remained under the same name ever since. Its art deco foyer of the 1920s was deemed so impressive it is now housed by the Victoria & Albert museum. In the war



STRAND PALACE

EST. 1909 LONDON

years, the hotel was proud to play its part by accommodating American servicemen, accepting ration vouchers in its restaurants and sheltering guests in the basement during air raids – while providing a much-needed escape to the war weary with regular dance evenings. Today, Strand Palace remains at the heart of London and welcomes guests from all corners of the globe.

Further details

For further details and hi-res imagery, please contact marketing@strandpalacehotel.co.uk